

SHARING BIBLE SCHOLARSHIP WITH USB TECHNOLOGY

While this animated, Bible-based animation studios' YouTube channel has 1.36 million YouTube subscribers, putting those videos on a USB flash drive allows anyone with a USB connection – both a TV or a computer – to access the work.

Our customer is a crowdfunded animation studio producing short videos designed to help its viewers navigate scripture.

By using USB flash drives their users can take the videos anywhere, including areas without Internet access or having to pull them up on YouTube, said T. Wells, assistant to the managing producer.

"It gives them everything in one little place," she said.

According to their website, the videos are not denomination specific and are designed to help interpret and read the Bible by discussing its themes, narratives and characters. The viewer demographic fall between the ages of 18 and 45, according to the site.

Videos for all ages

Although the videos are animated, they are not designed for children but for anyone looking for a resource to understand the Bible, Wells said.

"They can use the videos with families, for any ages, and for anyone who has stared at their Bible and been confused," on where and when to start, she said.

More than 100 videos have been produced in the past five years.

We were able to pre-load those videos onto the drives for them, saving the non-profit hours of staff time by not having to duplicate the drives. The videos alone – even in a compressed format – take nearly 50 GB of memory.

They've also translated videos into Spanish and are working on Mandarin and German versions, Wells said.