

SOFTWARE MODULE BECOMES CUSTOM USB FLASH DRIVE MODEL

A financial management software maker for nonprofit and government organizations and was looking at a fun way to roll out its new module.

They had an idea for a custom USB flash drive. We helped bring that vision to life.

Their new software module shows up as a desktop icon. The icon is just the head and shoulders of the bot. Their office manager sent us a screen shot of the icon as a reference.

After a few back and forth discussions with their account manager here, and a couple of redesigns, we came up with a full-bodied representation of the icon. It will go into goodie bags for software users at their fall user convention.

"The process of getting a design for the robot was fast and painless," said their office rep. "It came down to choosing colors."

Bot makes billing work for cities

The new module will automate certain tasks for their client organizations. Need to bill a certain sector of clients? Set up the rules with the bot and the program will run that without ever having to create a new report again.

For the October convention, the software maker has been trying to get away from the paper attendees have to carry home with them. The custom USB drive helps reduce the paper waste by providing event presentations on the drive. Customers can reference those presentations from where ever they go next.