

USB DRIVES HELP TRANSFER KNOWLEDGE FOR NON-PROFIT ORGANIZATION

R. Jarvis is a past commander for a New York veteran organization. He had an idea a few years ago to help train new commanders and pass information on from commander to commander. By putting the information on branded USB drives, he and other leaders could ensure the best information is shared with the new leaders.

At first, Jarvis used CDs to record all of the training documents and site-specific information, including PowerPoint presentations, needed for new commanders and elected leaders. But he started to find the process too time-consuming.

"I was always making the CDs, always making the PowerPoints, I do a lot of that. I was tired of making them when I thought of using flash drives," he said.

USB for training events

Now, USB flash drives are used as handouts during their midwinter training classes. "They are something you can reuse and if you are the commander, if what is on it isn't personal, you pass it off to whoever follows you so they have the same information," to work with, Jarvis said.

What is held on those drive runs a gambit, from how to recruit and retain members to learning to organize volunteers. "They should hold all of the things you need to know," and can be transferred easily, he said. "I give the guys the information and they keep handing it down."