

## **SEMI TRUCK MECHANICS LEARN VIA USB DRIVES**

Daimler Corporation is working to go paperless when training Freightliner dealers and its mechanics on servicing its semi trucks.

That is the driving reason its corporate training went to USB thumb drives for its class materials, said Jeanette Warren, service training operations manager.

“All dealers are independent but must have a certain level of training,” to be certified for the trucks. She is helping to train, regularly, 1,400 technicians across the country.

Daimler has four corporate training centers in the U.S. as well as mobile trainers. She sends the USB drives directly to trainers as they need them.

Those training centers limit class sizes to just 12 seats. The instructor can watch each student at his or her station, see what they are doing, and help if they get behind. At the end of the sessions, instead of a pile of paper, the student has the branded USB drive with all of the information they've learned during the classes.

Originally, she added, it was the price of Logotech USBs that brought her to us. It's the customer service, ease of reordering, and the savings of using USB over paper that keeps her coming back, Warren said.