

## **TRAVEL DESTINATIONS USE USB TO SHARE ADVENTURE PHOTOS**

Adventure travel destinations and services are big fans of USB drives for their customers.

That includes Montana Whitewater and Yellowstone ZipLine. With four zipline locations – all at Yellowstone National Park entrances – they see a huge summer season of tourists looking to experience the park views from above. They also offer rafting and tubing trips on the Yellowstone, Madison and Gallatin rivers.

Those same visitors want photos and videos of their adventures at the end of the day, too. Professional photographers using high quality equipment capture the day's adventures and Montana Whitewater offers to either sell the party their photos on a USB drive, or transfer via Airdrop on their iPhones, too. If the groups don't immediately bite on the photo package but decide they want them later, they will mail out a loaded USB drive later. Those digital files make it easy for their guests to share their adventure on social media – spreading the fun they had to a larger audience.

With so many locations spread over a large geographic area, they also use USBs to transfer information from location to location, the operations manager said.